Best social video contest

Prevent cancer – improve the numbers.

The National Center of Oncology named after V.A. Fanarjyan announces a social video contest within the framework of the IV Armenian Oncology Congress to emphasize the importance of cancer awareness and the early diagnosis of malignant neoplasms.

The competition will be held under the title "**Prevent cancer – improve the numbers**" the goal of which is to demonstrate the importance of early cancer detection as the main factor of effective treatment and the better quality of life of patients.

Technical requirements:

- Timing up to 1 minute;
- HD format;
- Filming and editing can be done using both professional and amateur equipment (smartphone video is acceptable);
- The video should be accompanied by a sound track (music, voice-over, etc.);
- Language Armenian (Russian and/or English subtitles may be added);
- The video could be based on True Stories.

The results of the contest will be summed up in two rounds:

- In the first round, the selection will be carried out by a professional jury, which will pay attention to compliance with the technical requirements and the title of the competition, as well as the literacy of the video from a medical point of view.
- The second round of the competition will take place within the IV Armenian Oncology Congress, which will be held on February 2-5, 2024. The videos selected in the first round will be presented to Congress participants, who will determine the winner through online voting.

The Organizing Committee provides two prizes:

✓ 1.000.000 AMD for the 1^{st} place;

✓ 500.000 AMD for the 2^{nd} place.

The winning videos are planned to be broadcast on television.

To participate in the contest, you need to fill in the application using the <u>link</u>: indicating your full name, email address, phone number and link to the video on YouTube channel.

You can apply until January 14, 2024, inclusively.

The competition is open to both individuals and legal persons.

ATTENTION! The copyright for the two winning clips will further belong to the National Center of Oncology named after. V.A. Fanarjyan.

For more information and/or questions, please call (091)066769, (093)306903 or write to <u>nco.congress@gmail.com</u>.

P.S. This competition is purely social and informational. We believe that early cancer diagnosis and prevention can save thousands of lives.